WE NEED YOU! What's New in 2025 for Urban Wood Network-WI – Erich Ebert, John Kemppainen, John Morrison, John Stephenson

The Arborist's role. UWN-WI and our national organization UWN need the arborist community at large to help establish the importance of rethinking the role of managing this resource stream of trees, logs, boards, and cords grown within the communities they serve and service.

Our presenters will discuss what UWN-WI is working on in 2025 and how our organization can help arborists get a better understanding of what they can do themselves and with our help to advance their businesses and enhance the communities within the urban forest where they make their living.

Presenter Bios –

Erich Ebert - Consumer Trends/Retail Manufacturing, Urban Wood Network–WI

John Kemppainen - Municipal Forestry, Urban Wood Network–WI

John Morrison - Supply Chains/Custom Manufacturing, Urban Wood Network–WI

John Stephenson - Arborist Liaison, Urban Wood Network–WI